



# Heart of Clojure 2024

Attendee Feedback Results

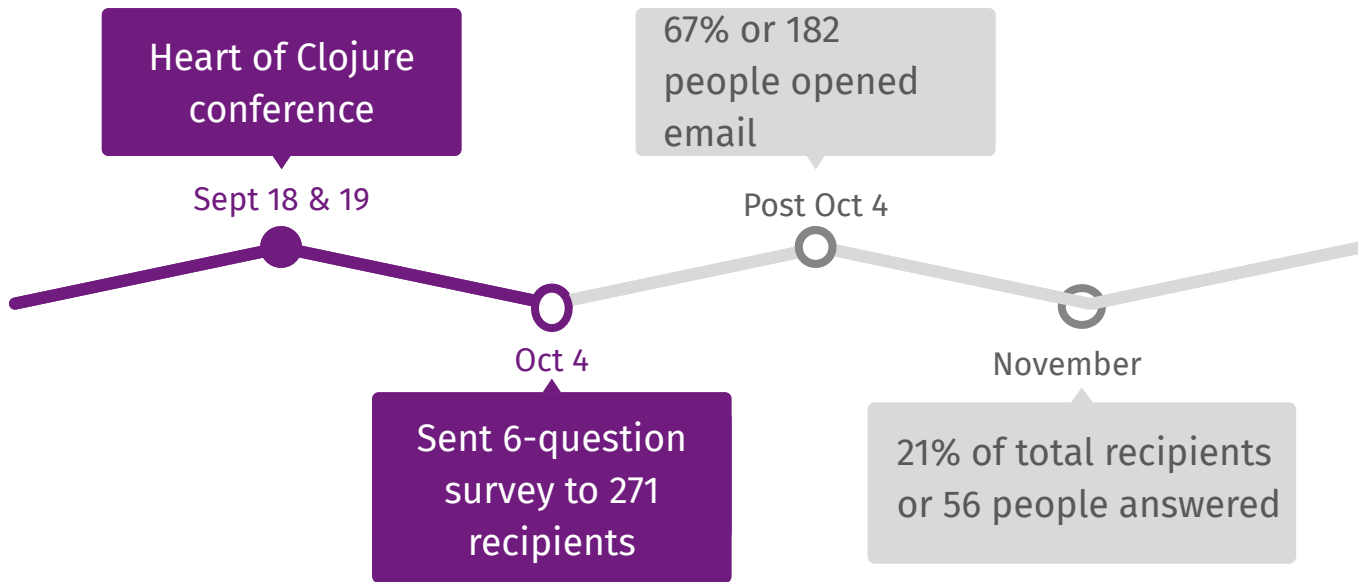
# Goals of Survey

Understand our attendees' experiences

Understand where we could improve for the next edition

Understand what worked well and should be kept for next conference

# Timeline



# Survey Questions

1. Overall, how would you rate Heart of Clojure? (range from excellent to poor)
2. What did you like about Heart of Clojure? (free text input)
3. What did you dislike about Heart of Clojure? What would have made Heart of Clojure better? (free text input)
4. What was your biggest takeaway from Heart of Clojure? (free text input)
5. What topics or features would you like to see at future Heart of Clojure conferences? *Could be topics or features you enjoyed in previous editions of Heart of Clojure.* (free text input)
6. How likely is it that you would recommend Heart of Clojure to a friend or colleague? (range from 10-1)

# Data Analysis Methodology

## Questions 1 & 6

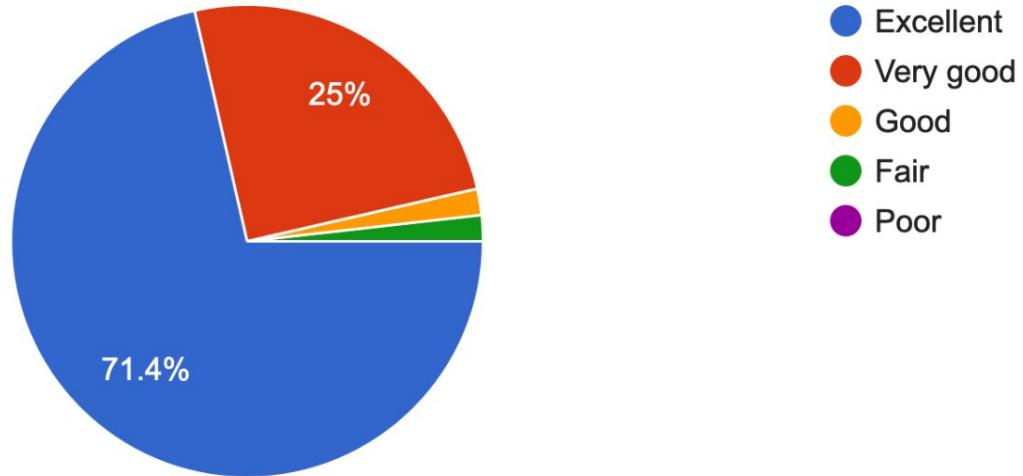
For questions 1 and 6 where responses must be chosen on a scale, I counted the number of responses per rating.

## Questions 2 - 5

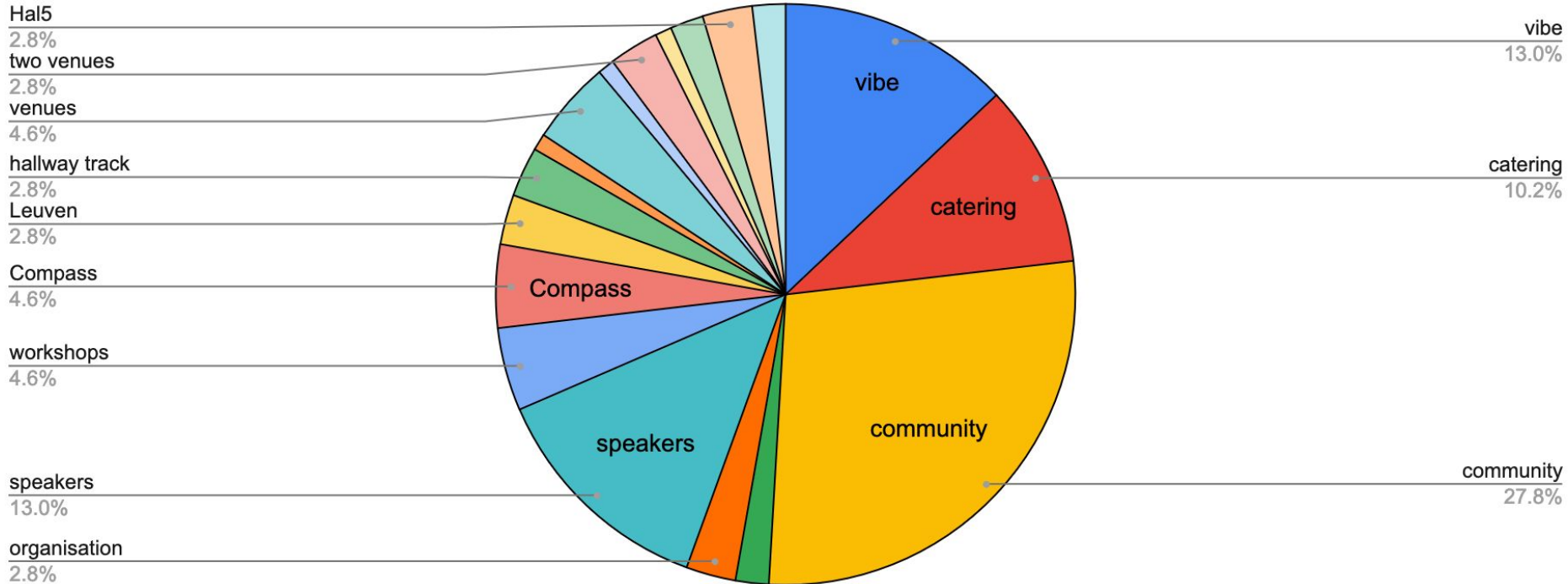
For the free text input responses for questions 2-5, I marked each response with a summary issue, i.e., “venues” or “speakers.” If longer responses mentioned more than one issue, it was marked with multiple issues. I counted the total number of responses per issue.

## Overall, how would you rate Heart of Clojure?

56 responses



# What did you like about Heart of Clojure?



# What did you like about Heart of Clojure?

## Top 3 Aspects

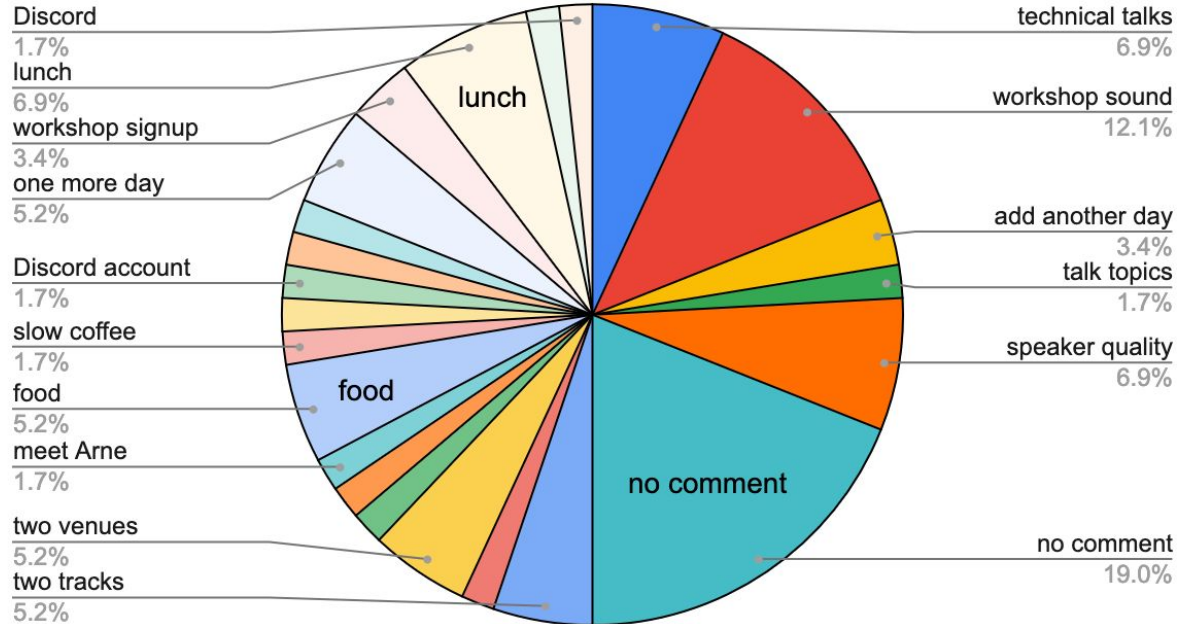
Community	28%
Vibe	13%
Speakers	13%

“I loved the community. The organizers were so welcoming and encouraged everyone to network. I also loved the wide range of activities that the conference offered. It was an amazing opportunity to connect to like minded individuals and smart people. I learned quite a few new things and left the conference feeling inspired and energized.”



# What did you dislike about Heart of Clojure? What would have made Heart of Clojure better?

Count



# What did you dislike about Heart of Clojure? What would have made Heart of Clojure better?

## Top 3 Aspects

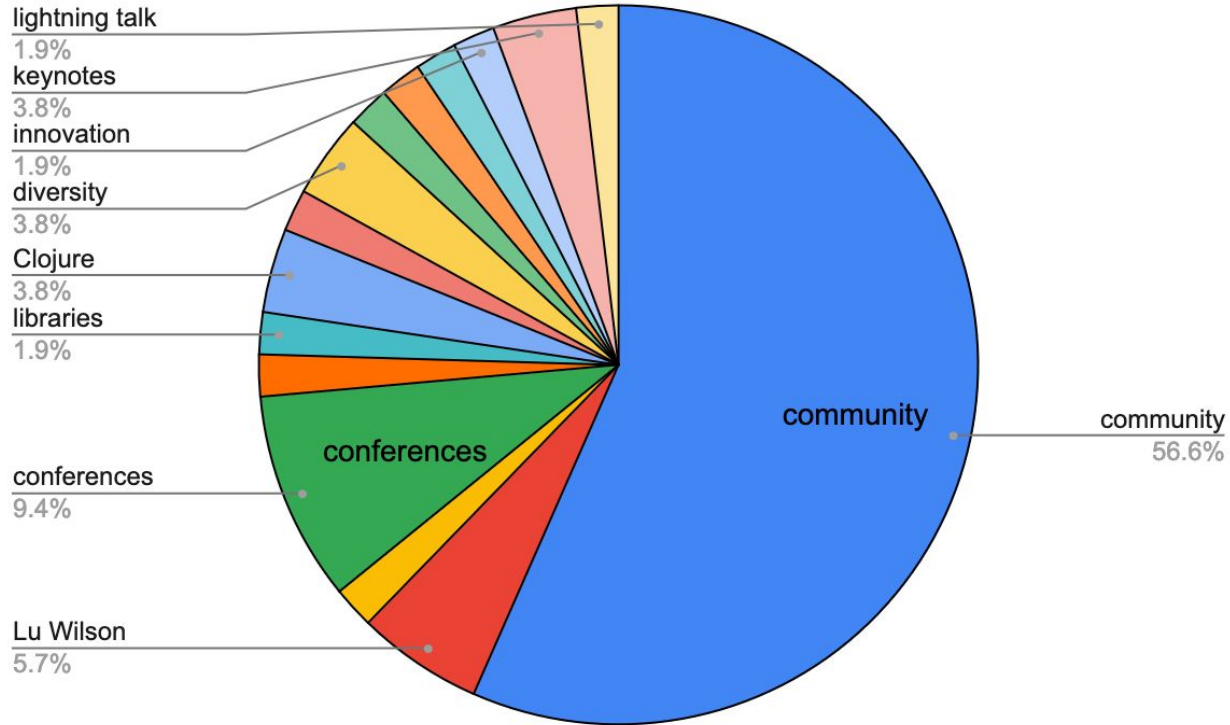
No comment	19%
Workshop sound	12%
Food + lunch	12%

“Full honesty: Food and the workshop venue.

- The food was not marked, so people with allergies wouldn't dare to eat it.

- I had trouble hearing what the instructors had to say in the workshop area with the two areas competing and noise from others in proximity.”

# What was your biggest takeaway from Heart of Clojure?



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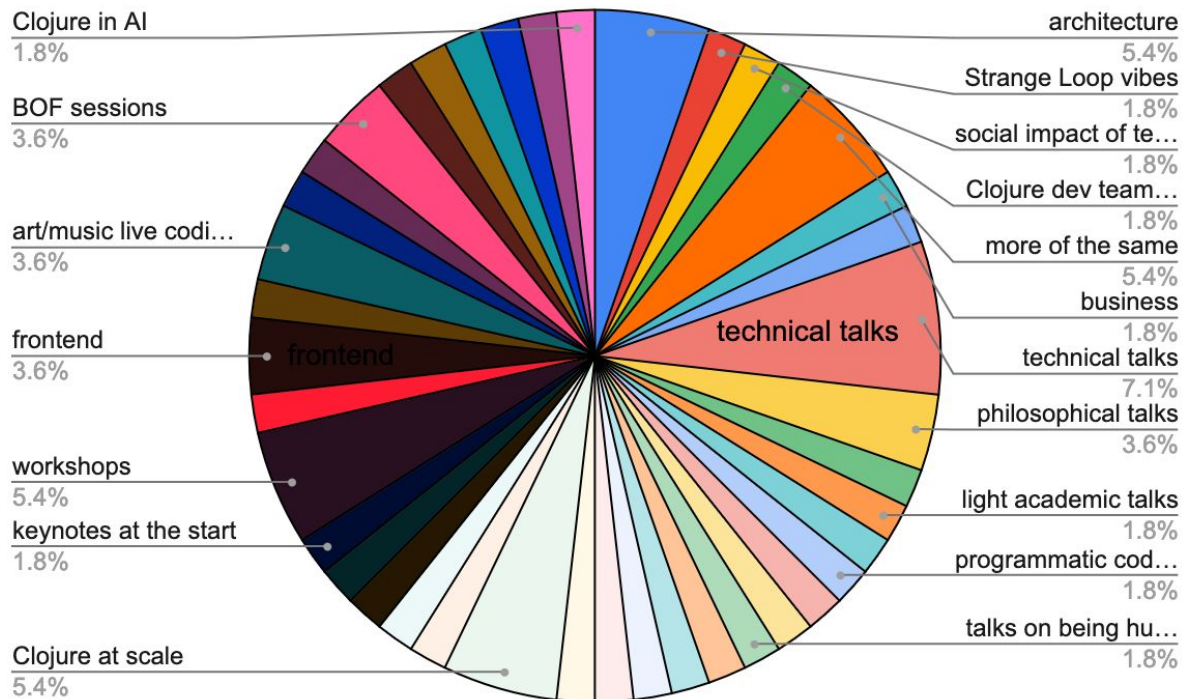
## Top 3 Aspects

Community	57%
Conferences	9%
Lu Wilson	6%

“I noticed that Heart of Clojure was focused on diversity. I feared this would annoy just a little but intact it was very inspiring. It was a wonderful inclusive rich and colorful experience. I have super warm memories from it. It stayed with me. Something that cannot be said for, any, other conference I went to.”

“The opening and closing keynotes where definitely food for thought. Chatting with fellow Clojurians told me how much we have in common even in our personal lives. It's unbelievable.”

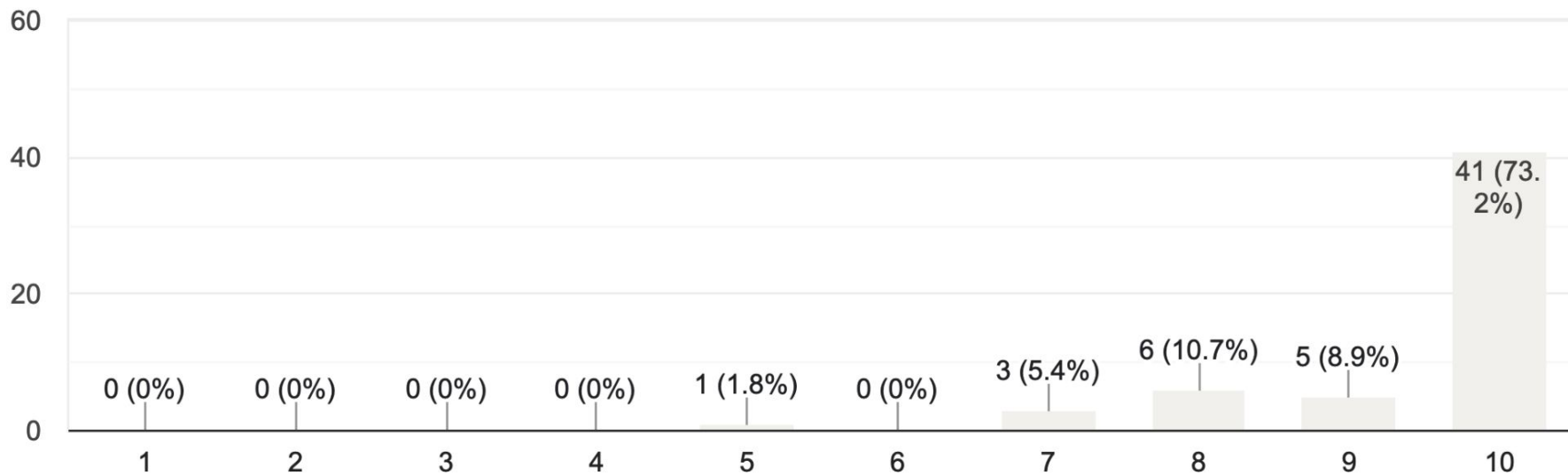
# What topics or features would you like to see at future Heart of Clojure conferences?



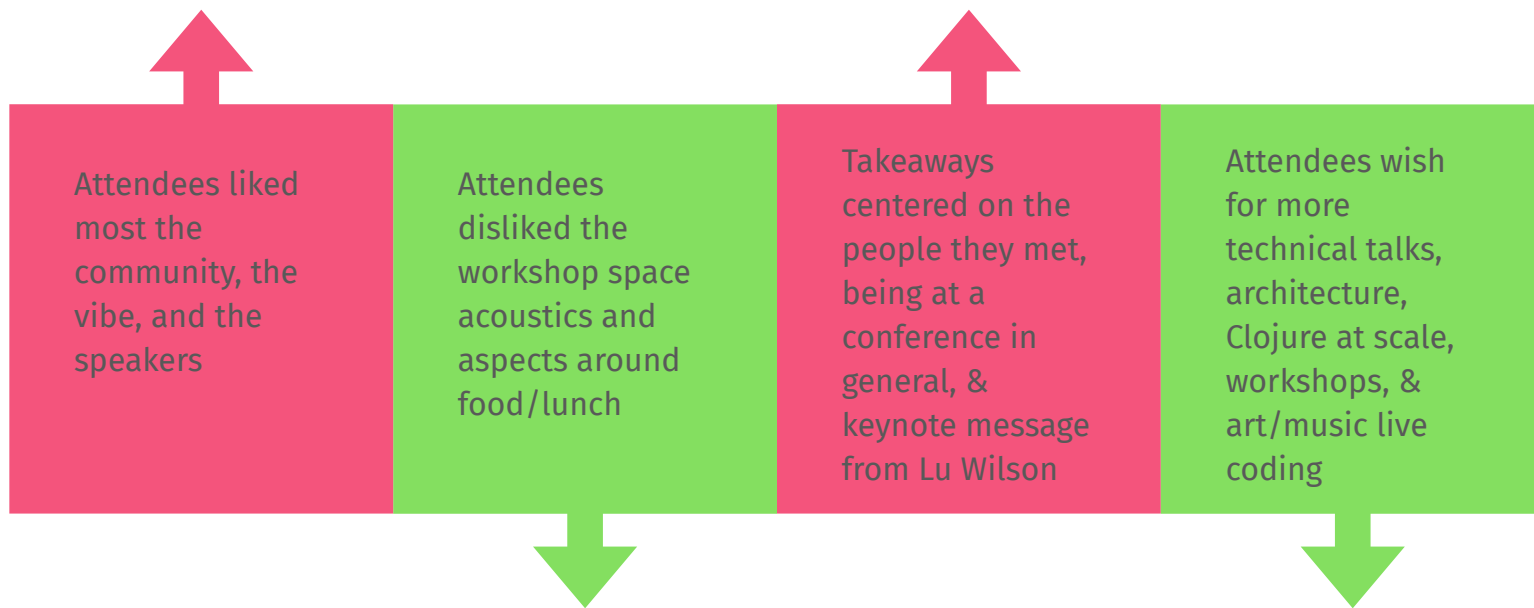


## How likely is it that you would recommend Heart of Clojure to a friend or colleague?

56 responses



# Summary of Highlights and Lowlights





# Recommendations for the Future

01	Improve Attendee Experience	<ul style="list-style-type: none"><li>• Ask for feedback during conference to increase response rate</li><li>• Monitor feedback during conference to improve experience on the fly</li></ul>
02	Food Labeling	<ul style="list-style-type: none"><li>• Ask caterers to provide a printout of the ingredients with their food</li></ul>
03	Workshop Sound Quality	<ul style="list-style-type: none"><li>• Use rooms with doors &amp; walls for workshops or</li><li>• Rent tour guides' equipment for workshop speakers</li></ul>
04	Speaker Quality and Variety	<ul style="list-style-type: none"><li>• Send out call for proposals earlier and to a wider but also more targeted groups (ie, livecoding art &amp; music makers, etc)</li></ul>

# Summary of Big Picture

## Overwhelmingly positive feedback

- 95% rate the conference excellent or very good
- 73% would definitely recommend HoC to friend / colleague

HoC fulfilled its goal of **gathering and welcoming the Clojure community** for a fun time meeting like-minded people with thought-provoking talks, exciting art/music live coding, and interactive workshops.

